New Webmaster's Guide to Dreamweaver 4: The Seven Steps for Designing, Building, and Managing Dreamweaver 4 Web Sites

Jason Gerend, Stephen L. Nelson

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Designed specifically for busy professionals, this guide to Dreamweaver 4 breaks down the work of designing, building, and managing a Web site into seven distinct and fast-paced steps. Background information on the Internet, the Web, and different approaches to Web publishing is provided, as is a detailed discussion of the foundational work-such as registering for a domain and finding and setting up a Web hosting service-that needs to be done before the process of building a site begins. Further steps investigate collecting and organizing site content; setting up an initial structure; creating pages by combining text, images, and hyperlinks; refining and polishing pages; and testing, deploying, and marketing the site.

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