

Der Markt für Logistikimmobilien (German Edition)

M. Floßmann



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Die Globalisierung der Wirtschaft sowie die Konzentration der Konzerne auf das Kerngeschäft eröffnen Logistikunternehmen große Wachstumschancen. Die Zunahme des E-Commerce geht einher mit einem steigenden Bedarf an dezentralen Lagerflächen zur endkundennahen Belieferung. Aufgrund der hohen Kapitalbindung besteht bei Logistikunternehmen die klare Präferenz "Miete statt Eigentum". Spezialisierten Projektentwicklern bieten sich damit bedeutsame Betätigungspotenziale. Logistikunternehmen haben spezielle Standortbedürfnisse und Anforderungen an die baulichen Merkmale von Immobilien.

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