

Strategic Management in Public Organizations: European Practices and Perspectives (Routledge Critical Studies in Public Management)



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Written by leading European experts on strategic management in the public sector and in government, this book presents evaluations and analysis based on empirical investigations. The book covers strategic management at different levels of government, explore the roles of different players, and incorporate theory and practice, with opening and concluding chapters by the editors that provide an overview of strategic management in the public services and a cross-societal discussion of practices, reforms, and lessons. It reflects not only developments in strategic management practices in the European public sector, but also the increasing importance of strategic capabilities for the modernization of public governance.

This book is ideal for students in postgraduate management courses (MPA, MSc, or MBA) in Europe and elsewhere.

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