



Photographing Shadow and Light: Inside the Dramatic Lighting Techniques and Creative Vision of Portrait Photographer Joey L.

Joey L.

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Aspiring photographers are always looking for that edge, that fresh point of view to add drama to their images. Photographer Joey L. found his vision early, drawing critical acclaim as a brilliant commercial photographer with a distinctive technical expertise for lighting.

In *Photographing Shadow and Light*, Joey lifts the curtain on his dramatic, creatively fearless approach to portraiture, sharing his personal philosophy and a behind-the-scenes look at 15 striking photo sessions—from personal projects shot in Africa, India, and Brooklyn to commercial shoots for 50 Cent, the Jonas Brothers, and *Project Runway All Stars*. Joey provides readers with a step-by-step description of how he visualized each shoot, formed meaningful connections with his subjects, and “built” his signature dramatic lighting effects—one light at a time.

Featuring more than 85 stunning portraits, detailed lighting diagrams, and a foreword from industry icon David Hobby (aka Strobist), *Photographing Shadow and Light* shares the creative process behind one of today’s most exciting photography talents, providing serious amateurs and professionals a fresh perspective on creating compelling, professional quality portraits.

“Joey Lawrence is . . . the future of photography. Get used to it.” —David Hobby (Strobist)

Get inside the images of commercial and fine art portrait photographer Joey L. with this behind-the-lens guide to his fearless approach, creative vision, and signature lighting techniques.

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