



# **Análisis de Empresas de Petróleo y Gas: Upstream, Midstream y Downstream (Spanish Edition)**

*Alfonso Colombano*

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Una de las industrias más complejas del mundo es, la Industria de Petróleo y Gas, usualmente conocida como Industria Petrolera. Este libro ofrece a los lectores una cobertura y análisis de los sectores de la industria, es decir Upstream, Midstream y Downstream.

Al comienzo, se introduce al lector en el conocimiento general de Industria Petrolera, pasando por la terminología básica del petróleo y gas, una visión general del mercado de hidrocarburos, continuando con la introducción a los sectores de upstream, midstream y downstream, su importancia y sus respectivas métricas.

Se evalúan empresas usando indicadores financieros y operativos, cubriendo los sectores de exploración y producción, transporte y suministro y refinación y comercialización de hidrocarburos. Se explica cómo calcular cada indicador, a su vez, se enfatiza la importancia de dichos indicadores. Las empresas Petróleos Mexicanos (Pemex), Petróleos de Venezuela (PDVSA), Petróleo Brasileiro (Petrobras) y Repsol de España se analizan como ejemplos.

Los beneficios fundamentales de la lectura de este libro son:

- Comprender los diferentes sectores de la industria de petróleo y gas, sus ciclos de negocio, y sus particulares retos y oportunidades.
- Aprender cómo calcular los indicadores operativos y financieros, para las empresas dentro y fuera de la industria petrolera.
- Adquirir conocimiento sobre las empresas anteriormente indicadas, tales como sus áreas de operación, negocios, y sus resultados financieros.

El libro está organizado en 8 capítulos:

- El capítulo 1 ofrece una visión general del petróleo y gas natural como materias primas, así como la industria, escenarios de suministro actual y la demanda de hidrocarburos y prosiguiendo con una explicación detallada de varios indicadores financieros.

? • Los capítulos 2, 3 y 4 introducen a los sectores de Upstream, Midstream y Downstream de la industria y explican indicadores operacionales y financieros relevantes a cada sector.

? • En los capítulos 5 al 8 se introducen las siguientes 4 compañías tanto de España como de Iberoamérica:

Petróleos Mexicanos (PEMEX)

Petróleos de Venezuela (PDVSA)

Petrobras

Repsol

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