



What Would Walt Do?: An Insider's Story about the Design and Construction of Walt Disney World

Mike Miller

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Before Walt Disney died in December 1966, he assembled a dedicated team to create a new theme park near Orlando, Florida. Walt's brother Roy would eventually name the attraction Walt Disney World so that no one would ever forget whose dream it was. People who had worked for Walt since the 1950s designing, building, and operating Disneyland in Anaheim, California anchored the team. Team members were guided in the years after Walt's death by asking each other, What would Walt do? This question was asked countless times during the design and construction of the huge theme park. It was asked about issues involving quality, creativity, safety, and the guest experience. The team usually knew the answer would be that Walt would have done the right thing. The team knew what that right thing was, and they always did it, regardless of cost. This book chronicles the experiences of a young Florida engineer who served the team during construction of Walt Disney World from 1968 to 1971. Mr. Miller suggests that Walt Disney World may be the highest quality construction project ever built.



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