



Visto in sala. Storytelling attraverso il cinema. (Italian Edition)

Alberto Pian

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Quelle che vi apprestate a leggere non sono “recensioni” di film. Le storie cinematografiche sono un pretesto per affrontare i temi della narrazione sotto diversi punti di vista: l’articolazione di una storia, la creazione della suspense, le tematiche che riguardano i conflitti, le relazioni psicologiche, il rapporto con le fonti storiche, i canoni e gli stereotipi, le isotopie e tanti altri che aiutano a costruire storie efficaci.

Ho scritto questi testi perché mi sono utili nei lavori di storytelling aziendale o educativo, e nei corsi e seminari che conduco su storytelling, montaggio filmico e affini.

Il lettore sarà sollecitato da molti spunti e particolari riflessioni. Non troverà mai un linguaggio incomprensibile per “addetti ai lavori”. Perciò si gusti questo libro con calma, sono sicuro che troverà in esso una molteplicità straordinaria di spunti di riflessione sulle strutture e sul modo di raccontare buone storie!

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