



Falling Out Of Fashion

Karen Yampolsky

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In the bestselling tradition of *The Devil Wears Prada*, Karen Yampolsky's hilarious, disarmingly candid debut goes deep inside the glossy, glamorous, and completely ruthless world of magazine publishing, where bitchiness and betrayal are always in vogue. . .

Jill White always dreamed of the day when she would start a magazine of her own that would feature smart, witty, real women with aspirations beyond tinier thighs and shinier hair. That day has finally arrived--and Jill magazine is a huge hit. When mega-successful Nestrom Media takes over Jill's parent company, The Nestrom suits are panting with admiration for both Jill and Jill.

But the ashes from the postcoital cigarette have barely hit the floor before Jill's new bosses start barking about getting ad revenue up and toning down articles like "His penis is not a toy. . .or is it?" in favor of fluff pieces with the reality star du jour. What smelled like team spirit devolves into a bitter game of backstabbing. Ellen Cutter, the blond, bland, Bergdorffed CEO of Nestrom Media, and Liz Alexander, Jill's publisher (and Ellen's conniving sidekick) are suddenly aligned against Jill, making her life a living hell. Reluctant to quit or to watch as her baby morphs into yet another cheesy rag, Jill fights back, even as Ellen and Liz plot her next move for her. With everything on the line, Jill realizes mean girls don't get left behind in high school--they grow up and work in publishing. . .

"Magazine junkies who remember the original *Jane* will devour this cheeky *roman á clef*." --*Publishers Weekly*

"Worth reading. . .you get your fill of backstabbing fashionistas." --*E!* Online

Karen Yampolsky, a graduate of New York University, has spent the past eighteen years working as an Executive/Personal Assistant to high-profile executives in the media and entertainment industries, including a nine-year stint at *Jane Magazine* as the right-hand to the Founder & Editor-in-Chief, Jane Pratt. She lives in Westchester County, New York, with her husband and two children.

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