TV Content Analysis: Techniques and Applications (Multimedia Computing, Communication and Intelligence)

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The rapid advancement of digital multimedia technologies has not only revolutionized the production and distribution of audiovisual content, but also created the need to efficiently analyze TV programs to enable applications for content managers and consumers. Leaving no stone unturned, **TV Content Analysis: Techniques and Applications** provides a detailed exploration of TV program analysis techniques.

Leading researchers and academics from around the world supply scientifically sound treatment of recent developments across the related subject areas—including systems, architectures, algorithms, applications, research results, emerging approaches, and open issues. The book is organized into six parts:

1. *Content Extraction* - deals with automatic analysis and annotation of TV content, addressing generic semantics and concepts as well as TV content
2. *Content Structuring* - examines techniques for identifying interesting parts of TV programs and supplying direct access to it
3. *Content Recommendation* - explores the problem of providing users with the most relevant content, addressing the problem of an ever-increasing amount of available content
4. *Content Quality* - considers visual perception and quality approaches in the multi-display TV context and the specific mobile TV scenario
5. *Web and Social TV* - presents studies on Web and TV convergence and on how user-generated content in Web 2.0 applications can be used to enhance services
6. *Content Production* - covers postproduction, visual effects, and presentation standards

Most parts start with a chapter that provides an overview of that area, followed by state-of-the-art approaches focusing on specific issues covered in that section. Reporting on recent advances in the field, the book provides you with the global view and up-to-date understanding of emerging trends needed to participate in the development of the digital TV domain.

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